

EAGLE RODEO™

~ the best small town throw down around ~

March, 2021

Dear Vendors,

Eagle Rodeo is now accepting applications for our 20th Anniversary **PRCA Rodeo** event. We are excited to be hosting food trucks and merchants again this year. Held at our rodeo grounds near Avimor off Hwy 55, we are excited to continue growing and provide an ideal location for concessionaires with over 12,000 in attendance over the three days.

Proceeds generated by the Rodeo are used to support our local community and sponsor local charities. Eagle Rodeo is a charitable 501(c)3 organization.

All vendors are required to apply and be accepted. Our goal is to review and carefully select our vendors to provide a balance for our attendees. Applications will be reviewed based on the following criteria: quality, variety, price point, health standards, booth appearance and power use requirements.

To apply for the Eagle Rodeo event, please complete and send the application including a photo of your set up to:

EAGLE RODEO
Attn: Rodeo Operations
664 S Rivershore Lane, Ste 150
Eagle, ID 83616
jennifer@progressivefs.com

Application Fee: \$30

Vendor Fee: \$500

Power Use Fee*: \$250 per line *110 volts*

*The power use fee pertains only to concessions who use power from the rodeo grounds for their concessions. Trucks that use a self-contained or low profile, low sound generator for ALL their power needs will not be charged the power use fee. Any and all requirements for power will be subject to Eagle Rodeo approval prior to the event. There is NO hard wire power at the grounds. All power is generator based.

In addition, food vendors shall pay **10%** of the gross receipts during the Eagle Rodeo to the Rodeo Operations Director. Gross receipts are total sales minus sales tax. No other deductions are allowed.

The Eagle Rodeo hours for this year's event will be as follows:

Thursday June 10 th	5:00pm-10:30pm
Friday, June 11 th	5:00pm-10:30pm
Saturday, June 12 th	5:00pm-10:30pm

** After party Friday and Saturday until Midnight

Check-in and set-up for all concessionaires will take place on Thursday, June 10th. Vendors will be assigned a specific space for set up, beginning at 9am.

All trailers/trucks/carts must be completely set up by Thursday at 2:30pm and removed from the grounds by Sunday at 1pm. Concessionaires may not begin breakdown until 10:30pm on Saturday. No exceptions.

Notification of approved and accepted concessionaires will be completed by March 15th, 2021.

Accepted concessionaires will be sent EAGLE RODEO guidelines, an agreement to sign and any applicable invoices. **Agreements and fees will be due no later than April 1st prior to the event. NO EXCEPTIONS.**

If you have any questions, please contact me at (208) 939-9448 or at jennifer@progressivefs.com.

Sincerely,

Jennifer Traugher
Operations Director
EAGLE RODEO

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VENDOR APPLICATION JUNE 10-12, 2021

Vendor Name _____

Contact Person _____

Address _____ City/State/Zip _____

Email _____ Cell Phone _____

Eating and Drinking License # and Expiration _____

- (if applicable) This license is required to participate in Eagle Rodeo event

1. Provide a list of items that you plan to sell (may attach separately)
* You may only sell items that are included with this application
2. Will your concession use power from the Rodeo or will you use your own generator? (circle one)
Rodeo Personal

- * Rodeo grounds **110 volts** (generator) APPROVAL REQUIRED
- * Generators must be reasonably soundproof and low profile

3. Attach a photo of vendor truck/trailer/cart ****REQUIRED FOR APPROVAL****
4. Provide experience history, including years in business.
5. Eating/Drinking License and Certificate of Liability Insurance WILL be required if applicable.

Concession and power fees will be assessed and due upon approval.

Please return application to:

EAGLE RODEO, ATTN:
Operations Director, 664 S. Rivershore Ln, Ste 150, Eagle, ID 83616
jennifer@progressivefs.com

APPLICATION DEADLINE IS MARCH 15th, 2021